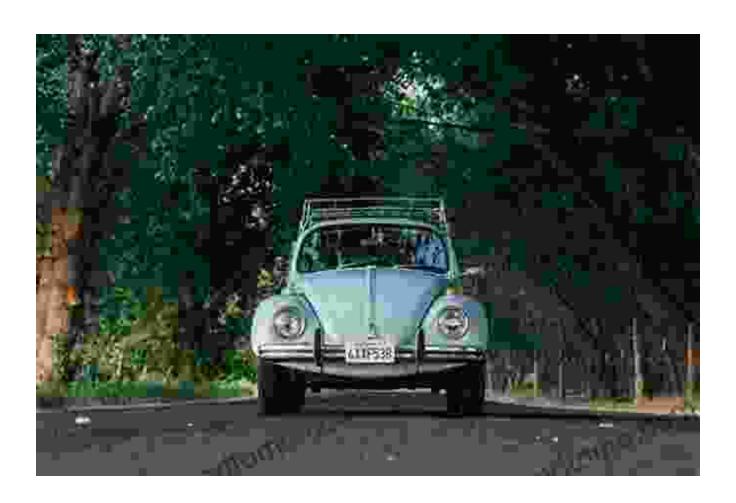
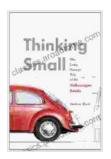
# The Long, Strange Trip of the Volkswagen Beetle





## Thinking Small: The Long, Strange Trip of the

Volkswagen Beetle by Andrea Hiott

↑ ↑ ↑ ↑ ↑ 4.5 out of 5

Language : English

File size : 9782 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 512 pages



#### From Nazi Germany to the Counterculture

The Volkswagen Beetle was born in Nazi Germany in the 1930s. Designed by Ferdinand Porsche at the behest of Adolf Hitler, the Beetle was intended to be an affordable, mass-produced car for the German people. The car's simple design and rugged construction made it ideal for wartime conditions, and it was used extensively by the German military during World War II.

After the war, the Beetle was sold to civilians and quickly became a popular choice for families and budget-minded drivers. The car's low price, fuel efficiency, and easy maintenance made it a hit with consumers, and it soon became one of the best-selling cars in the world.

In the 1960s, the Beetle became a symbol of the counterculture. Its association with peace, love, and freedom made it a popular car among hippies and other young people. The Beetle was often decorated with flowers, peace signs, and other counterculture symbols.

#### **A Cultural Icon**

The Volkswagen Beetle has been featured in countless movies, TV shows, and songs. It has been used as a symbol of everything from the American dream to the counterculture. The Beetle has even been immortalized in a series of Disney movies.

In addition to its cultural significance, the Beetle has also had a significant impact on the automotive industry. Its innovative design and engineering

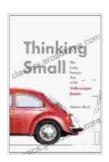
have influenced the development of other cars, and its popularity has helped to make Volkswagen one of the world's leading automakers.

#### The End of an Era

The Volkswagen Beetle was discontinued in 2003, but it remains one of the most iconic cars in history. Its unique design, cultural significance, and enduring popularity have made it a true automotive legend.

#### The Long, Strange Trip of the Volkswagen Beetle

The Volkswagen Beetle has had a long and strange trip. From its humble beginnings as a Nazi-era military vehicle to its iconic status as a symbol of the counterculture, the Beetle has seen it all. The car's unique design, cultural significance, and enduring popularity have made it a true automotive legend.



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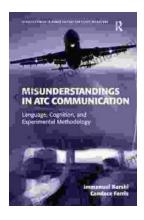
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