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We all use idioms in our everyday speech, but have you ever stopped to wonder where they come from? What do they mean? And how do they differ across cultures?

In her new book, *What Up, Idiom?*, author Sarah Kovatch takes readers on a cross-cultural journey into the weird and wonderful world of idioms. She explores the origins, meanings, and usage of idioms from different cultures, providing insights into the cultural values and perspectives that shape them.

Kovatch begins by defining what an idiom is: a phrase or expression that has a figurative meaning that is different from the literal meaning of the individual words. Idioms are often used to convey a particular emotion, attitude, or idea in a concise and colorful way.

Kovatch then takes readers on a tour of idioms from around the world, exploring their origins, meanings, and usage. She discusses the "elephant in the room" in English, the "monkey on one's back" in Chinese, the "frog in one's throat" in French, and the "cat got one's tongue" in Spanish.

Along the way, Kovatch provides insights into the cultural values and perspectives that shape idioms. For example, she notes that the English idiom "to bury the hatchet" reflects the cultural value of forgiveness, while the Chinese idiom "to eat bitter" reflects the cultural value of perseverance.

*What Up, Idiom?* is a fascinating and informative guide to the world of idioms. It is a must-read for anyone who is interested in language, culture, or communication.

### **Praise for *What Up, Idiom?***

"Sarah Kovatch has written a delightful and informative book about the fascinating world of idioms. *What Up, Idiom?* is a must-read for anyone who wants to understand how language and culture intersect." —**John McWhorter, author of *The Power of Babel***

"*What Up, Idiom?* is a treasure trove of cross-cultural insights. Sarah Kovatch provides a fascinating look at how idioms reflect the values and perspectives of different cultures." —**Kwame Anthony Appiah, author of *Cosmopolitanism***

### **About the Author**

Sarah Kovatch is a linguist and author. She has taught linguistics at the University of California, Berkeley and the University of Pennsylvania. She is the author of several books on language and culture, including *The Social Life of Language* and *The Language of Power*.



### **What's Up, Idiom (Volume A)** by Amy Krouse Rosenthal

★★★★★ 5 out of 5

Language : English

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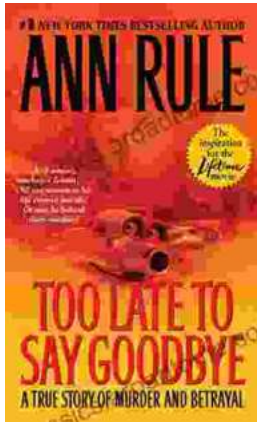
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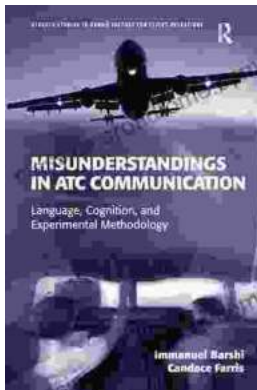
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